Highlights

- Audible Magic's content registration program allows content owners to register their content with Audible Magic.

- Provides identification and control of copyrighted content on:
  - Web 2.0 video sharing sites
  - Peer-to-peer network applications
  - College and university networks
  - Physical media

- Fingerprints can be generated by either you or Audible Magic

- No charge for content registration. Although a nominal charge may be applied if Audible Magic performs the content processing.

- Each version and unique recording should be registered.

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Join hundreds of content owners who register their media assets in Audible Magic's unique Global Content Registry for unparalleled protection and monetization opportunities.

Benefits of Content Registration

Audible Magic's content registration program allows record labels, music publishers, film/TV studios, and independent artists to register their copyrighted works for use in a variety of applications. Registering your content provides benefits in the following areas:

Protect Your Assets – At No Cost To You

Safeguarding and generating income from your film, television, or music assets is a big deal. Audible Magic's automatic content recognition technology helps eliminate this risk, protecting your art and your copyrights. By registering your content, you protect it from being freely distributed on media sharing platforms, on college and university networks or by CD/DVD replicators.

Network Management of Peer-to-Peer File Sharing – Audible Magic markets the CopySense Network Appliance. This system provides universities the ability to automatically educate and administer procedures when students violate their network use policies by using peer-to-peer file sharing networks. With over 100 customers, including some of the largest universities in the United States, the CopySense appliance utilizes content identification technology and the database of registered content to control the unauthorized transfers of copyrighted files over university and college networks.

Physical Anti-Piracy – RepliCheck®, is an anti-piracy information service recognized by the RIAA and the International Replication Media Association (IRMA) and used by CD/DVD manufacturers worldwide. The system prevents thousands of songs from being unknowingly reproduced by legitimate replicators every month. Registering your content in Audible Magic's copyrighted content database will help reduce unauthorized piracy.

Multiple Ways To Register

- Integrate our command-line fingerprinting application with your content management system.
- Use our Microsoft Windows-based software utility.
- Use one of our content aggregation partners such as Consolidated Independent or Finetunes.
- For independent music artists, use our self-registration site MyRightsView.

Fingerprinting Technology

In order to register your content, a fingerprint and identifying metadata is required for each work. The fingerprint can either be generated by you, using software we can provide for no cost, or by Audible Magic. The fingerprint is not a copy of the content, but is a set of measurements of the content, from which the original content cannot be recreated.

It is desirable to have the best quality of the content, either audio and/or video, from which to generate the reference for our database. To be comprehensive, all versions and each performance of the content would be registered including international versions, and radio or other special releases. We also have the capability to capture and deploy real-time broadcast content such as for sporting events or live TV shows.