



*Automate Management &  
Administration of Your  
Network Use Policies*

**Benefits:**

- Leverage real-world “teachable moments”
- Optimize the performance of your network
- Up and running in minutes with minimal maintenance

**Features:**

- Detect copyright file sharing on your network
- Graduated levels of disciplinary action
- Automate user communication
- Integrate with your judicial systems
- Zero false positives
- Keep current with the latest detection methods
- Highly scalable

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**The Audible Magic Solution**

The CopySense Appliance balances an institution’s need to offer unfettered network access for legitimate research and education while at the same time effectively manage their network policies against copyright infringement and other illegitimate uses. Behaviors are the problem when it comes to infringing activities, not technology and therefore the CopySense Appliance is designed to leverage technology to enable institutions to take advantage of “teachable moments.” The flexibility of Audible Magic’s technology enables a university to match the technology to their own unique set of network use policies and disciplinary actions.

**Graduated Response Leverages the Teachable Moment**

Research has shown that the most effective long term method for controlling inappropriate internet use is through education. The CopySense Appliance offers a fully automated, multi-level, Graduated Response System for infringing activities by a user; that works well for institutions using a 3-strikes approach. This system leverages educational opportunities, communication of infractions and sanctions, and integrates to campus judicial systems.

Graduated response might first begin with an educational redirect where a user is directed to a web page or receive an email warning of an infraction of your network policy. Further levels might include requiring users to take an online exam, redirecting users to legitimate music sources, disrupting their peer-to-peer file sharing, giving users an internet access timeout or permanent shutting down of their access to the internet.

**Detect Violations of Your Network Policy**

Audible Magic’s patent-protected copyright identification of music and video accurately identifies transfers of commercially registered copyright material over peer-to-peer file sharing networks. Identification is done with zero false positives. Audible Magic maintains one of the largest databases of content with over 7M commercially registered music, film, TV and other videos. The technology is flexible in recognizing content using various file formats and is resilient to compression and encryption methods.

**Unfettered Access for Legitimate Peer-to-Peer Use**

Achieving a level of zero false positives means the CopySense Appliance does not impact legitimate uses of peer-to-peer or other file sharing services. In addition, as a passive device, the CopySense Appliance has no affect on network performance or efficiency, introduces no points of failure to your network and does not introduce problems typical of inline devices.

**Ease of Management**

The CopySense Appliance automates management of your network use policies eliminating manual overhead. Most installations are up and running in less than 30 minutes, has low ongoing maintenance needs, and scales well to fit the size of your network. A variety of reports are fully automated to inform you of infringing activities on your network.

**ActiveUpdate Subscription**

Similar to anti-virus or spam software, essential to the CopySense Appliance is keeping current with the latest detection methods. The ActiveUpdate Subscription Service provides every appliance daily updates about newly registered copyright information and new detection methods to tackle countermeasures from third parties.